



**Sacramento Hmong New Year, Inc.
Miss Hmong California
2026-2027**



Greetings to all participants,

We are excited to welcome you to the Sacramento Hmong New Year (SHNY) Pageant—the Miss Hmong California! Thank you for your interest in participating in this important event, which has been a part of our community for over a decade. This pageant not only celebrates talent and culture but also serves as a platform for discovering our future leaders and role models.

Throughout this journey, you will encounter valuable experiences that will encourage personal growth and development. We encourage you to embrace every opportunity that comes your way and truly make the most of this enriching experience.

We have provided this year's contract, which you will find attached, for a smooth and effective pageant. Please review it thoroughly, and if you have any questions or need clarification, Please feel free to contact us.

Further details and instructions regarding the pageant structure will be shared shortly. In closing, we want to express our pride in you and your supporters for actively participating in a tradition that can shape the Hmong community's future. Your commitment to this challenge is admirable, and everyone on the SHNY Board applauds your efforts. We look forward to your engagement and wish you the best in this rewarding endeavor.

Warm regards,

SHNY Pageant Committee



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PRIZES AND AWARDS

PRIZES

MISS HMONG CALIFORNIA 2026

\$10,000 – Sash – Crown

First Runner up

\$4,000 – Sash – Crown

Second Runner up

\$2,000 – Sash – Crown

TROPHIES AWARDS

Photogenic /This award will be presented to the contestant judged as the most photogenic based on the following criteria: visual appeal, expressiveness, and composition by the Judges.

Best wear /This award is presented to the contestant who has the highest votes from the judges during the group exit from round one.

Most Talented /This award is presented to the contestant with the highest score in the talent round.

Best Self-designed /This award is presented to the contestant with the highest score in the self-design Round.



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RULES & REGULATIONS

QUALIFICATIONS

- Must be at least 18 years old by November 28, 2026 (ID required)
- Must be no older than 30 years of age (ID required)
- Female only (ID required)
- Single with no prior marriage or no dependent(s)
- Must be enrolled/graduated from high school or have successfully completed the G.E.D. testing program for high school equivalency
- Must be healthy and actively participate in all program activities without restrictions
- Must have at least one biological parent of Hmong descent
- Must reside in the State of California

REGISTRATION

Non-refundable registration fee of \$300.

SPONSORSHIP

Sponsorship Fee is \$400.00. Sponsors who paid the sponsorship fee will be announced and recognized during the pageant rounds. Each contestant may have up to 10 sponsors.

DEADLINE FOR SPONSORSHIP: October 17, 2026

ATTENDANCE POLICY

Contestants are required to attend all rehearsals, training sessions, and publicity events. If there are any conflicts, please inform the pageant committee. Constant lateness and absences will result in removal from participation in the round(s).

We reserve the right to terminate your standing as a candidate if there is excessive absence.

TRAINING

Training takes place every Saturday from 9 AM to 3 PM. If there are any changes to the time or day, the pageant committee will notify the contestants. Only contestants are permitted to attend training; families, friends, pageant coaches, and sponsors are not allowed.

DROP OUT

In the event that a contestant withdraws after the specified deadline, she shall be responsible for a \$200 payment to Sacramento Hmong New Year, Inc., and must return any necessary items to the organization.

MODELING AND SPEECH COACHING

We will provide modeling and speech coaching during the training and rehearsal sessions. We do not discourage you from seeking additional training; however, any training and coaching you pursue will be your own responsibility.

WARDROBE, COSTUME, AND MAKEUP

Guidelines will be provided. Participants are responsible for their own wardrobe, costumes, and makeup. Bubbles, water, fire stunts, and sharp objects are prohibited in any pageant segment.

VALUABLES

All garments, valuables, and personal items must be packed in a “Lockable” suitcase clearly labeled with your name. SHNY – Pageant organization is not liable for any damage or loss that may occur. The person responsible for bringing your belongings must ensure they are monitored throughout the day.

TATTOOS AND PIERCINGS

Contestants are only allowed to wear one (1) pair of earrings per earlobe. Visible tattoos anywhere on the body will NOT be tolerated and must be professionally covered for our pageant. Excessive piercings will need to be removed for the event.

BACKSTAGE ACCESS

No family members or friends shall be permitted entry into the dressing rooms during the competition. Only authorized makeup artists and hairstylists, each wearing their designated badges, will be granted access backstage to support their respective contestants. The number of personnel permitted per contestant shall be limited to two (2).

TERMINATION

We reserve the right to terminate your candidacy at any time should any of the following circumstances arise:

- Wrongful acts
- Crime/Felony
- Fraudulent activities
- Adult content
- Bribery
- Bullying/Cyberbullying/Harassment

Under no circumstances should a contestant have posed for, or been photographed, videoed, nude, or semi-nude, and appeared in a publication, film, or on the internet.

BEHAVIOR

Contestants are required to strictly adhere to the Rules and Regulations outlined herein. They are expected to consistently demonstrate exemplary manners, etiquette, and team spirit, while exercising sportsmanlike conduct towards all other contestants, finalists, staff members, and

affiliates. Under no circumstances shall the use of profanity, racially motivated remarks, harassment, obscene or abusive language, or gestures be tolerated. This prohibition also applies to activities involving parents and guests. Kindly inform your guests of this regulation. Any contestant, family member, or guest found engaging in such conduct shall be subject to automatic disqualification from the pageant without a refund of the registration fees.

SOCIAL NETWORK

All contestants are encouraged to use their social media pages, such as Facebook, Instagram, Twitter, and others, to promote their entry into the Pageant. Since you will be representing the Miss Hmong CA Pageant Organization, please pay close attention to the comments, photos, and messages you post to ensure they reflect proper etiquette as a contestant. If any contestant or Title holder is found to have inappropriate photos, defamatory comments, or engage in violent behavior, they will be immediately disqualified without a refund of the Registration Fee, and they will lose their title.

SCORING/SCORE SHEETS

Contestants acknowledge that the judges' decisions and scores are final and cannot be changed. If a contestant wishes to obtain their score sheets following the pageant competition, they are kindly advised to request them from the pageant committee. Please note that score sheets are not distributed at the conclusion of the event; an estimated period of 1-2 weeks should be anticipated before receipt. Additionally, the names of the judges will not be disclosed along with the grading criteria on the score sheets requested by the contestants.

TIEBREAKER

In the event of a tie, the Tie-Breaker protocol will be activated. Ties are only resolved if they involve a tie for the top 3 finalists. Contestants with equal scores will be asked an additional question. Each contestant will be asked the same question individually on stage. Judges will apply the same criteria used in the Question round.

All rules can be changed by the Pageant Committee as deemed appropriate.

Print Full Name

Date

Signature of Applicant



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POLICIES

1. SHNY, Inc. reserves the right to cancel the pageant event if participation numbers are less than six (6). In the case of a cancellation, contestants will be fully reimbursed within 30 days. All fees are otherwise non-refundable and non-transferable under any circumstances.
2. SHNY, Inc. reserves the right to terminate any contestant due to bad sportsmanship. UNDER NO CIRCUMSTANCES will any profanities, racially motivated comments, harassment, obscene or abusive language, or gestures be permitted. This policy also extends to the family and supporters of contestants.
3. SHNY, Inc. reserves the right to accept or reject contestants' applications at any time with no explanation.
4. Contestants who breach the terms and conditions of SHNY shall be subject to automatic removal from the pageant event.
5. Any contestant who has secured First Place in another pageant within the same calendar year shall be ineligible for acceptance.
6. Contestants are required to attend all scheduled meetings, rehearsals, and events planned specifically for the contestants. In the case of emergencies, contestants are required to inform the Pageant committee.
7. SHNY, Inc. shall not be held responsible for any accidents or injuries incurred during meetings, rehearsals, and/or the New Year event.
8. SHNY, Inc. shall not be held liable for any property that is lost or stolen during meetings, rehearsals, or the New Year event.
9. All contestants shall give their consent and permission for SHNY to televise, record, and film the pageant program.
10. Any videos or photographs taken during or after the pageant may be used by SHNY, Inc. for advertising and publicity purposes, not limited to brochures, flyers, web advertisements, and other marketing materials.
11. Judges' information will not be released before the competition dates to prevent contestants from reaching out to them prior to the pageant competition.

12. No refunds will be issued if the contestant does not attend the pageant or is disqualified due to misconduct by the contestant or a family member.

13. Contestants cannot be an IMMEDIATE family member of the Sacramento Hmong New Year, its Officers, Boards, agents, employees, and/or any persons under its direction or control (collectively "SHNY"). For this section, immediate family members shall be defined as a daughter or sister of the SHNY board members.

Print Full Name

Date

Signature of Applicant



**Sacramento Hmong New Year, Inc.
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Miss Hmong California 2026-2027 Terms and Conditions for all Titleholders (1st and Runners-Up)

1. The crowned Miss Hmong California shall not compete in any other Hmong Pageants within the same year. If she competes in other Hmong Pageants within the same year, the 1st runner-up will be her successor.
2. All Titleholders (1st and Runners-Up) will give permission for their name to be used in conjunction with any publicity to do with the pageant and also agree to be interviewed by the press and associated media should the situation arise.
3. All Titleholders (1st and Runners-Up) grant permission to Sacramento Hmong New Year, Inc. to use their speeches, photos, and videos in pageant-related media for advertising and promotional purposes and understand that such pageant materials will become the property of Sacramento Hmong New Year, Inc. and will not be returned.
4. All Titleholders (1st and Runners-Up) acknowledge that your Miss Hmong CA Title is owned and regulated by Sacramento Hmong New Year, Inc.
5. Miss Hmong California and both Runners-up are required to participate in all events that SHNY requests during their reign, except in emergency situations.
6. Miss Hmong California and both Runners-up are required to engage in the Hmong Community to present and educate personal platforms, goals, or career objectives at any local community event or booth in the State of California.
7. Miss Hmong California and both Runners-up are required to return and collaborate with SHNY in planning next year's New Year Celebration. They are also expected to assist in training the upcoming contestants.
8. Miss Hmong California, 1st, and 2nd runners-up are expected to serve as respectable role models and maintain a positive character.
9. Without prior consent, all Titleholders (1st and Runners-Up) shall not engage themselves in any activities promoting the title as "Miss Hmong California."
10. All Titleholders (1st and Runners-Up) that are engaged in any activities promoting the title "Miss Hmong California" will NOT accept any gifts, such as cash amounts, for personal gain.

11. Sponsor(s) may advertise Miss Hmong California with his/her business with a written agreement between Miss Hmong California and the sponsor(s) for any advertisement.

12. Miss Hmong California must maintain the same marital status until after her reign.

13. If Miss Hmong California cannot fulfill her duties, her title and crown shall be passed on to the 1st runner-up as her successor. If the 1st runner-up cannot fulfill her duties as well, the title and crown shall be presented to the 2nd runner-up. If I am unable to perform the duties listed above, such as getting married legally or culturally, or becoming pregnant, I will notify SHNY immediately. My title as Miss Hmong California will be terminated, and I will be responsible for handing over my crown to SHNY. In that case, the first runner-up will assume the role and title of Miss Hmong California 2026.

Print Full Name

Date

Signature of Applicant



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CONTRACT & AGREEMENT

I have read and understand the Miss Hmong California Pageant 2026-2027 application form. I, _____, agree to abide by the terms and conditions. I certify and truthfully attest to the following: (i) that I have never been arrested or convicted of any crime, including misdemeanors; (ii) that I have never taken, posed, and/or modeled for any nude photographs and/or other sexually explicit multimedia media/medium; (iii) that I am not aware of any physical or psychological conditions that may limit my ability to participate in the Miss Hmong California Pageant and related activities; (iv) that I am a female and have never been married culturally or legally; (v) 18 years of age by November 27, 2026; (vi) that I am not an employer/employee or affiliated with Sacramento Hmong New Year, Inc.; and (vii) that I have at least one biological parent of Hmong ethnicity.

Notwithstanding the foregoing, if I knowingly provide false information, participate in unlawful activities, or engage in behaviors such as posing or modeling nude, I understand that SHNY reserves the right to revoke my title, crown, and recover all portions and proceeds accepted on my behalf. All fundraising events or appearances as Miss Hmong California (including Pageant Court), whether hosted by Miss Hmong CA, their families, friends, or by others not affiliated with SHNY, Inc., must be communicated to SHNY, Inc. at least two weeks prior to the event. SHNY, Inc. retains the right to deny all fundraising events or appearances as Miss Hmong CA (including Pageant Court).

I agree to waive and release Sacramento Hmong New Year, its Officers, Boards, agents, employees, or any person or persons under its direction or control (collectively "SHNY") from all claims or rights to damages for injuries, losses suffered directly or indirectly, including death, which arises out of voluntary participation in the Miss Hmong California Pageant or any other extracurricular activities during SHNY celebration.

Print Full Name

Date

Signature of Applicant

Please submit the following with your application, see below.

- ☐ Profile photo of yourself
- ☐ Copy of your I.D.
- ☐ Registration fee of **\$300**

*Please make check orders payable to: **Sacramento Hmong New Year, Inc.***

DEADLINE FOR APPLICATION: September 19th, 2026

OFFICE USE ONLY			
Application received	Date:	Staff	Print name:
Registration received	Amount: \$	Date received:	



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2026-2027 MISS HMONG CALIFORNIA PAGEANT APPLICATION

First Name (Same as ID)	Last Name:
Preferred name of your sash:	

Date of birth:	Born (City/State):
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Home address:		
City:	State:	Zipcode:

Cell phone:()	Home phone:()
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Email Address:

EDUCATION: High School

Name of School:	Year(s) attended:
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School Address:		
City:	State:	Zipcode:
Phone number:()		

EDUCATION: College University (if applicable)

Name of School:	Year(s) attended:
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School Address:		
City:	State:	Zipcode:
Phone number:()		

Major/Minor:	Year Graduated:
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WORK (If employed)

Name of Company:	Position:
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Work Address:		
City:	State:	Zipcode:
Phone number:()		



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SPONSORSHIP FORM

Contestants Full Name:

SPONSOR INFORMATION

Sponsor's Full Name:

Name of Business/Organization:

Business Address:

City:

State:

Zipcode:

Cell:()

Home:()

Email:

Website (if applicable):

DESCRIPTION OF BUSINESS

Contestant Sponsorship registration fee is **\$400.00**. Please make the money order payable to:
Sacramento Hmong New Year, Inc.

All sponsors will receive a VIP pass and one parking pass for each day of the competition to support contestant(s) during the New Year Celebration. Sponsors must notify SHNY prior to utilizing Ms.Hmong California for any appearances, marketing materials, fundraising events, or any other purposes not explicitly approved by Sacramento Hmong New Year, Inc.

I (we) confirm that the sponsorship information given by me (us) is true and correct to the best of my (our) knowledge.

Name of sponsor(print:

Date:

Signature of sponsor: